

Cheyenne Tang

UI/UX DESIGNER

I'm a multifaceted designer who believes in making positive change in the world through empathy and sharing ideas. With experience in graphic design, I use creativity and critical thinking to meet user needs while considering stakeholder expectations. I'm looking for my next opportunity in the UI/UX space to exercise my empathy and design skills together.

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PROJECTS

TurnTable | October – November 2022

UI/UX Designer

Following a brief, I designed a music streaming app that allows users to feel connected to their favorite artists. Created unique app features; created lo-fi and hi-fi wireframes, prototypes; completed two rounds of user testing with 3 subjects.

CityPups | September 2022

UI/UX Designer

Following a modified 5-day Google Design sprint method, I created a pet adoption website that considers users' needs when searching for the perfect companion.

Second Life | January – May 2022

UI/UX Designer

Created an app to allow users to learn about the impact of the climate crisis and how to improve personal waste management habits. Conducted user research and interviews; created lo-fi and hi-fi wireframes, prototypes; completed two rounds of user testing with 5 subjects.

EXPERIENCE

Empathable

Junior Product Architect | October 2022 – Present

Write and refine Jira tickets with engineering director to oversee developers, content management, and design to establish app requirements.

UX Intern | January – May 2022

Spearheaded initial user testing for app development by writing questions and creating user survey with Google Forms. Collaborated with UX designers and founder to refine UI and UX designs.

Scout Studio | January – May 2022

Design Project Lead

Managed a team of designers using the Agile method to delegate tasks to create a brand identity (including packaging, a rule book, and a gameplay trailer) for a developing board game - Cloven Tiles.

McGuffin Creative Group | July – December 2021

Graphic Designer

Designed client-work including: landing pages on Figma, logo development, direct mail pieces, PowerPoint templates, and rebranding initiatives.

Berxi Insurance (Berkshire Hathaway Subsidiary)

Graphic Designer | December 2020 – May 2021

Assisted creative director in creating a streamlined workflow to introduce to the marketing and creative teams.

Content Marketing & Graphic Designer | July – December 2020

Sole designer for social media posts while researching and proposing new initiatives to boost engagement and following

TJX Corporations | July – December 2019

Sierra Graphic Designer

Designed segments of marketing e-mails, Instagram stories, beta G-Mail promotional tabs, and other internal materials.

EDUCATION

Springboard Bootcamp | 2022

UI/UX Design Track, Certification

9-month intensive course in UI/UX methodologies and technologies.

Northeastern University | 2022

BA Graphic & Information Design and Media & Screen Studies

Awarded [Huntington 100](#) for impact on the campus community, demonstrated leadership, and innovative spirit.

SKILLS

UX DESIGN

Wireframing & prototyping
User interface design
User research & interviewing
Journey mapping
Usability testing

TOOLS

Figma / Adobe Creative Suite /
Google Suite / Microsoft Office /
WordPress / Wix / Jira / Trello

SOFT SKILLS

Quick learner
Excellent communicator
Detail-oriented
Team player
Empathetic leader
Problem solver